

# FUTURING

# LEADER



*Max Moyo*  
IGNITE MY POTENTIAL

**ICAM**

A close-up, black and white photograph of a person's eye, looking directly at the camera. The eye is highly detailed, showing eyelashes and the iris. A red banner is positioned at the top left of the image, containing white text. The overall mood is contemplative and focused.

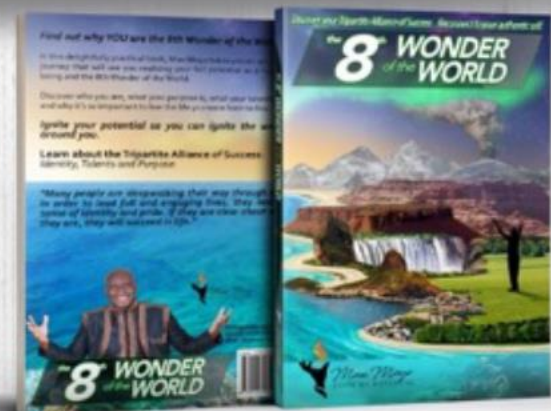
Dynamic Global Speaker, Author, Leadership Catalyst &  
Human Transformation Coach

“

I have a vision of a world  
with over 8 billion people  
who embrace their unique  
identity and harness their  
unique talents in pursuit  
of their unique purpose.

”





# Introducing the **MAX MOYO** Collection

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# ADAPTABLE LEADERSHIP

**CHANGE**  
IS THE NEW ORDER

FINISH

“ We are in a race that  
has no finish line. ”

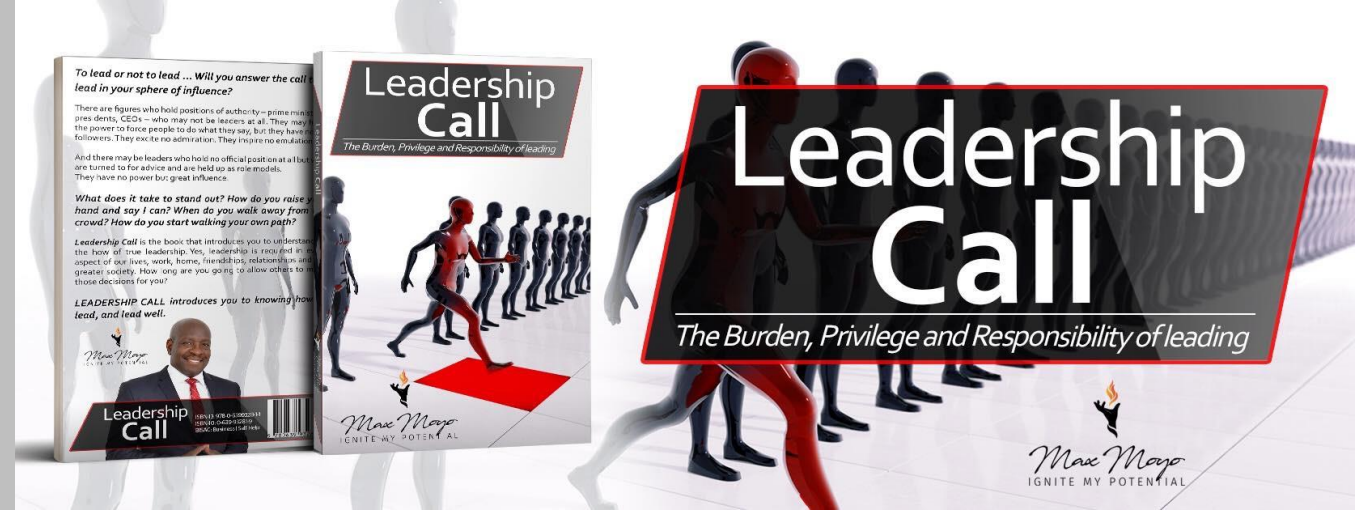
# LEADERSHIP NON NEGOTIABLES

IT STARTS WITH:-

A DECLARATION OF INDEPENDENCE

PAIN THRESHOLD

INTEGRITY





# ADAPTABLE

There are powerful and clarifying leadership questions we've learned to ask in times of transition:

**WHO** will  
I need to be  
**NOW**, that  
I've never  
been before



**WHAT** will  
I need to be  
**NOW**, that  
I've never  
been before



And the next key question



IT BEGINS WITH YOU

Try not to  
become a person  
of success, rather  
try to become...

A PERSON OF  
**VALUE**



# COMPETITIVE ADVANTAGE

VALUE IS  
DETERMINED



REFINED  
UNIQUENESS



# COMPETITIVE ADVANTAGE

REFINED  
UNIQUENESS  
LEADS TO

**SIGNIFICANCE**



# LEADERSHIP BUILDING BLOCKS

The capacity to **Influence** others through **Inspiration** motivated by a **Passion**, generated by a **Vision**, produced by a **Conviction**, ignited by a **Purpose**, fulfilled by your unique **Talents** manifested through your unique **Irresistible Difference**.





# FUTURE FOCUS

FOCUS THE MAJORITY OF YOUR EFFORTS ON THE FUTURE.

UNDERSTAND THE NATURE OF FUNDAMENTAL CHANGE :



# COMPLEX SYSTEMS

Appreciate complex systems

□ Everything is complicated

□ People are complicated.



**EPIC TIMES**

**EXPERIENTIAL**

**PARTICIPATE**

**CONNECTED**

**ICON DRIVEN**





# CHANGE READINESS

- EMBRACE CHANGE
- LEAD CHANGE
- PROMOTE CHANGE
- CHANGE CHANGE

OLD WAYS  
WON'T OPEN  
NEW  
DOORS



**BE ADAPTABLE**

# ADAPTABILITY

- ❑ EXPECT THE UNEXPECTED
- ❑ REDIRECT THE COURSE
- ❑ GO WITH THE FLOW



# SENSITIVITY

**GENERATIONS**

**CULTURE**

**GENDER**



# COMMUNICATION

☐ ACROSS GENERATIONS

☐ ACROSS CULTURES

☐ ACROSS THE GLOBE



# TECHNOPHILIA

☐ INFORMATION TECHNOLOGY

☐ INDUSTRIAL TECHNOLOGY

☐ BUSINESS TECHNOLOGY



**BALANCE**

**BALANCE BEHAVIOR**

**BALANCE LIFE**

**BIOTECHNOLOGY**

# LIFELONG LEARNING

KNOWLEDGE IS POWER

INFORMATION IS CURRENCY

INNOVATION IS SUCCESS



# CREATIVITY

STRATEGIC THINKING

GENIUS THINKING

OBLIQUE THINKING

# TIMING

□ THE PAST IS PROLOGUE

□ THE PRESENT IS ACTION

□ THE FUTURE IS A RESULT



# FUTURING

ENVISIONING SCENARIOS

FORECASTING TRENDS

CREATING THE DESIRED FUTURE



# PORTRAIT OF A LEADER

## Leadership Call

*The Burden, Privilege and Responsibility of leading*

A basic principle of life is to align your purpose with your needs, abilities, and desires.

**Purpose defines what you should do.**

Needs such as money, shelter, food and clothing dictate what you must do.

**These are the different ladders that we start to climb.**

Abilities such as skills, talents and education instruct what you can do, the ladders that we each have.

Desires such as enjoyable work and pursued passions direct what you want to do.

Taken individually, each of these areas will only point you in a general direction; but when put together, they make it easier to set specific and practical goals.

This way, you'll be building your own ladder, setting goals that not only help to fulfil your purpose and meet your needs, but also that which allows you to pursue what you are really good at.

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Leadership Call

ISBN-13 978-0-6399-3287-1  
ISBN-10 0-639-93287-9  
BISAC: Business / Self Help

## Leadership Call

*The Burden, Privilege and Responsibility of leading*



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**Your heart must be low.**

You must not lead through conceit and haughtiness but always be merciful and gracious to all. Carry the concerns of those you lead in your mind and respect the honour of those smaller than you.

**You must be exceedingly humble.  
Let us LEAD our lives properly.**



# THANK YOU!

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